

# MOM MAGAZINE

## PINK PAGES

The directory for busy moms.

### Directory listing rates

Price per listing, per category, per issue. 3-issue minimum.  
Listings must be prepaid 30 days prior to print date.  
Fax Pink Pages contract and payment to 888-711-9677.

- \$50 - Name and contact info only
- +\$10 - Name bold
- +\$35 - Logo
- +\$25 - Online listing
- +\$10 - Online link  
\$130 value

- \$100 - Directory Package** (\$130 value)
- \$ 50 - Package, with MOM Magazine ad**

Directory listing, exactly as it will appear:

Business name \_\_\_\_\_  
Phone \_\_\_\_\_  
Website \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

### Contact info:

Name \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

### Print specifications

- pink newspaper-style paper
- black ink only
- 8-page insert
- stapled inside MOM Magazine
- same dimensions as magazine

### Issue (3 minimum)

- Aug/Sept 2010     Aug/Sept 2011
- Oct/Nov 2010     Oct/Nov 2011
- Dec/Jan 2010     Dec/Jan 2012
- Feb/March 2011     Feb/Mar 2011
- April/May 2011     Apr/May 2011
- June/July 2011     June/July 2011

### Category (cost per)

- Beauty
- Childcare
- Dentist
- Doctor
- Financial Planning
- Garden
- Home
- Insurance
- MOM Group
- Party
- Pre-school
- Real Estate
- Seasonal
  - Feb/Mar - Pre-school
  - Apr/May - Summer camp
  - June/July - Summer activity
  - Aug/Sept - Back to school
  - Oct/Nov - Holiday
  - Dec/Jan - Last-minute gifts

**Credit Card Information** (select one)     VISA     MASTERCARD     DISCOVER    Amount \$ \_\_\_\_\_

Number: \_\_\_\_\_ 3-digit card verification number: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Billing address as it appears on bill: \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_