

MOM Magazine

Editorial Submission Guidelines

- Editorial content is accepted on speculation by open invitation from any contributor. Preference is given to representatives of the target market – local moms with children ages 12 and under.
- Content printed in MOM Magazine or posted on the MOM Blog is decided upon by the MOM editorial team – Publisher, Editor in Chief, Managing Editor and Creative Director.
- The editorial calendar is determined annually and the editorial team has the freedom to alter content placement as-needed per issue. Placement is not guaranteed.
- Editorial content is chosen based on benefit to the reader. Businesses contributing content may portray themselves as an expert in the field as-needed, but may not use the platform as a biased promotion of their business, service or product to the reader.
- **Response:** Since we are on a bi-monthly schedule, if you do not hear back right away please be patient. It may take up to six weeks for us to review new material.
- **Payment:** Currently we do not pay for submissions. We do allow for back links to your web site or blog and mention of your products, services and/or business name in your personal bio.
- Please see the Writer's Guidelines document for detailed specifications about content before submitting your article.
- **Deadlines:** Submit seasonal stories at least two months in advance.
 - » Feb/Mar by Nov. 15 – Birthday parties, Relationships
 - » Apr/May by Jan. 15 – Summer camp guide, Home improvement
 - » June/July by Mar. 15 – MOM Makeover, Summer activity
 - » Aug/Sept by May 15 – Back to school
 - » Oct/Nov by July 15 – Pink issue, for breast cancer awareness
 - » Dec/Jan by Sept. 15 – Holiday gift guide, Birth stories
- Sponsored advertorial sections are available through the advertising department. Please contact your local MOM advertising department for details. This is a great opportunity for businesses to partner with MOM Magazine and the MOM Blog creatively and to guarantee a presence in print and online.