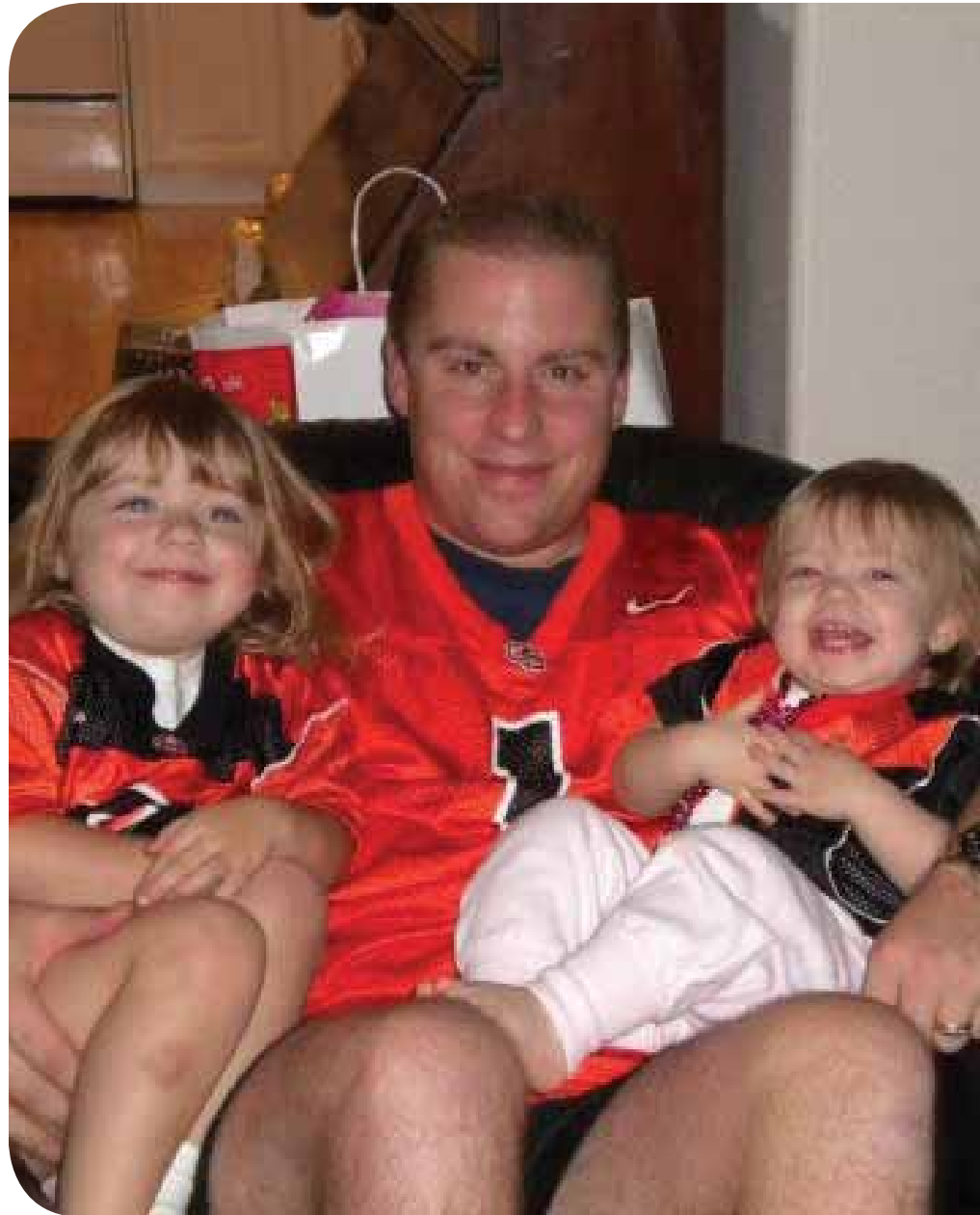


Jason Heckel is SuperDAD

I would like to nominate my husband for SuperDad. My husband, Jason Heckel is a hero in my eyes, and most importantly, our daughters' hearts. He is caring, compassionate, and super hard-working.

My career recently moved our family from Salem to Eugene, and consequently, moved a huge Beaver fan to Duck country. Talk about devotion to your wife! Jason took it all in stride, leaving the house that he built, and his beautiful yard to make me happy in my career, and be closer to my family. Jason wears many hats, the biggest being dad. We have two beautiful daughters, Lexie, five and Daphnie, two. During the weekdays, he is Mr. Mom, but also manages our two Cold Stone Creameries (in Corvallis & McMinnville) both remotely and by driving to them in between the many dance classes, cheerleading practices, t-ball practices, swimming lessons and school events. On top of all of that, he coaches for Kids Sports, most recently "herding" a group of 16 kindergarten aged "kittens" around the baseball diamond. He is such a joy to watch as he speaks patiently to each one of them, and is teaching them the fun and excitement of being on a sports team.

He is a unique individual with a great outlook on life. He touches the lives of so many people through his work with our stores. Even though he is not able to be in our stores on a daily basis as he was able to do before we had children, or even before we moved to Eugene, he still manages to make big impacts on the communities that the stores are in. He puts the needs of his employees and customers above his own, and as a result, he has raised more money through our stores for Make-A-Wish than any other Cold Stone in Oregon. Through his fundraising efforts, our Corvallis store has granted two wishes through the make-a-wish foundation. He has even been known to grant an "owner's pass" to the



stores for children that have a rough time keeping weight on through chemotherapy.

Above all, my husband is a true gentleman. He cares deeply for others and it shows in his friendships and relationships in the community. His daughters look up to their daddy for love, laughter, hugs and lots of

tickling. I hope that you consider Jason to be an upcoming SuperDad, because I sure think he is one!

Jason Heckel is SuperDad to Lexie, five and Daphnie, two. He was nominated by his wife Michele Heckel.